

The Quarterly Journal



THE NEWSLETTER PUBLICATION OF PERSONAL FREEDOM OUTREACH

VOL. 39, NO. 4

OCTOBER-DECEMBER 2019

EDITOR: KEITH A. MORSE

If You Build It, They Will Come The Churchcare Marketplace of the Association of Related Churches

by M. Kurt Goedelman

As Jesus and His disciples came to the region of Caesarea Philippi, the Lord took the opportunity to draw from them a declaration and confirmation of their faith. Peter affirmed that Jesus was “the Christ, the Son of the Living God” (Matthew 16:16). In response, Jesus proclaimed that upon this confession, Jesus would build His church. As Matthew Henry wrote, “Take away the faith and confession of this truth from any particular church, and it ceases to be a part of Christ’s church.”¹ Henry added, “with the admission or denial of which the church either rises or falls.”²

better.” As one advocate for this model stated, “There are actually studies today that show that the most

successful churches are run by guys who have business degrees instead of seminary degrees.”³ Another pastor, who had just returned from a Willow Creek/seeker-sensitive type conference on church growth, told PFO director G. Richard Fisher, “If you can grow and run a McDonalds, you can grow and run a church.” But, as Fisher responded, the problem with that analogy is that the church isn’t in the “business” of selling fast food and people aren’t hamburgers and fries.

Apologist Steven Kozar outlines this phenomenon that has become the norm within evangelicalism:
(continues on page 13)



Yet today, the building of Christ’s church seems to be based not on faith and commitment of a believer, but more upon marketing models and business techniques to produce quick growth. The drive is for “bigger is

Inside this Issue:

WAS THE PRODIGAL SON JUST THE GREAT PRETENDER?	PAGE 2
MORE MOORE CONTROVERSY	PAGE 3
HEAVEN AND THE ETERNAL STATE OF BELIEVERS	PAGE 4